

LAMplify 2021 Community Fundraiser Challenge Grant Program

There's only one thing better than organizing a successful fundraiser to support The LAM Foundation and knowing that your hard work will positively impact the health and future of all women with LAM. Now, you can double the amount of money that your event raises. That's exactly what the The LAM Foundation's **2021 LAMplify Challenge Grant Program** is designed to do. You are invited to be a part of this exciting new program.



LAMplify was created as a challenge grant program to encourage local community-based LAM fundraisers. Just like previous donations, all LAMplify program donations go toward funding LAM research, supporting LAM patients and providing better access to expert healthcare.

If you are considering hosting a fundraising event for The LAM Foundation, you may qualify to have your net proceeds doubled by the LAMplify Challenge Grant Program.

Process and Terms of Participation:

1. Eligible community-based fundraisers include:
 - a. Locally based events
 - b. Online campaigns
 - c. Letter writing campaigns
 - d. Others to be approved in advance by the Foundation.
2. Community-based fundraisers will commit to raising funds in \$5,000 increments up to a maximum of \$50,000 (contingent upon existing LAMplify Fund reserves) and must complete and submit The LAM Foundation Community Fundraising application, agreeing to honor the attached guidelines.
3. The LAM Foundation will approve applications and determine final challenge grant amounts. LAMplify Challenge Grants are limited and applications will be reviewed and approved based on the fundraiser's history of fundraising and timing the application. LAMplify Challenge Grants are not guaranteed for all applicants.
4. LAMplify Challenge Grants are applied only to net proceeds received by The Foundation by the end of the calendar year. LAMplify grants are guaranteed only up to the approved amount and not for monies raised in excess of the agreed upon goal.
5. In-kind donations are not eligible for challenge grant monies.
6. Funds raised by the community-based fundraiser will be credited to the tribute designee of their choice related to the Foundation's recognition program. Challenge Grant monies are credited to a tribute designee chosen by the donor.
7. LAMplify Challenge Grants cannot be applied to matching programs such as employer matching programs, or other matching programs from The LAM Foundation.
8. The LAMplify Challenge Grants may not be used to satisfy existing pledges.

9. The objective of the LAMplify Challenge Grant Program is to increase donations to The LAM Foundation. To achieve this objective, new community fundraisers will be cultivated and events that are being repeated within 18 months are encouraged to set stretch goals. Suggested LAMplify fundraising goals are outlined below and a final goal will be agreed upon with the Foundation:

	Previous Achievement	LAMplify Goal
First-time events	-	Minimum of \$5,000; maximum of \$50,000 in \$5k increments
Repeat events	Less than \$5,000	Minimum \$5,000
	\$5,000 – \$50,000	\$5,000+ increase
	Above \$50,000	To be discussed w/ TLF
Repeat LAMplify events	\$5,000 – \$50,000 <i>(pre-LAMplify amount)</i>	Next \$5,000 increment or \$5,000+ increase
	Above \$50,000	To be discussed w/ TLF

The LAM Foundation will support LAMplify community fundraisers with a variety of tools including but not limited to:

- Online webpage template and tracking tools
- LAMplify logo and promotional language
- The LAM Foundation logos, content, materials as outlined in the Community Fundraising Policy
- Coaching and support
- Promotion of events via The LAM Foundation communications
- Recognition of achievements

 YES, I want to LAMplify my event!

Name _____

Name of Event _____

Event type: _____ First-time Event _____ Repeat Event _____ Repeat LAMplify Event

Challenge Amount: _____ \$5,000 _____ \$10,000 _____ \$15,000 _____ Other: \$ _____

Community Fundraising Agreement approved by The LAM Foundation? _____ Yes _____ No

Signature: _____ Date: _____

Please return this form to The LAM Foundation via mail or e-mail to m.long@thelamfoundation.org.

For more details and to discuss your event, please contact Molly Long, VP Development, at the email above or by calling 513-777-6889.