



Dear Friends of The LAM Foundation,

The LAM Foundation is pleased to host the **Breath of Hope Gala** on Saturday, September 8, at the Northern Kentucky Convention Center, directly across the river from Cincinnati, OH. Held in conjunction with the 2018 Rare Lung Diseases Conference & LAMposium, this is the largest annual fundraiser for The LAM Foundation, attracting over 400 attendees. We have made exciting progress towards treating LAM, but **we need help, now more than ever, as we work towards our ultimate goal of finding a cure.**

The LAM Foundation urgently seeks safe and effective treatments, and ultimately a cure, for lymphangioliomyomatosis (LAM) through advocacy and the funding of promising research. LAM is a progressive lung disease that occurs almost exclusively in women, and is most commonly diagnosed during the prime of life. Through events like the Breath of Hope Gala, The LAM Foundation has been able to raise more than \$25 million to fund research projects, identify the first FDA approved treatment for LAM, and provide patient and family support around the world.

We ask you to consider **donating a product or gift certificate to our Silent Auction.** The **Breath of Hope Gala** is the marquee fundraising event for The LAM Foundation each year. The silent auction is an important and fun portion of the Gala, with items often garnering bids more than 200% of retail value. **Your tax deductible donation is extremely valuable to our organization.**

Please fill out and return the enclosed Auction Donation Form. Items must be received by August 15, 2018 for inclusion. If you have any questions about the **Breath of Hope Gala**, LAMposium, or about The LAM Foundation, please contact me at 513-777-6889 or kjensen@thelamfoundation.org.

Thank you for your consideration of this request and giving women with LAM a "Breath of Hope."

Sincerely,

Katie Jensen, MPA
Development Director
The LAM Foundation

Silent Auction Wish List

The LAM Foundation will host the **Breath of Hope Gala** on Saturday, September 8, at the Northern Kentucky Convention Center, just across the river from Cincinnati, OH. We invite you to participate by donating or soliciting items for the silent auction. Please consider how you can help us to make this year's silent auction successful!

We encourage you to be creative! You can donate items individually or as a region, ask friends, family or your employer, or solicit businesses to make a **tax deductible** donation on your behalf. Think about what might go over well in Cincinnati or surrounding areas. To help get you started, an overview of items that have done well at past auctions are listed below. We'd love to hear from you if you have one of these items to donate, or a new idea!

- **Experiences – National or Local**
 - **Unique Experiences** – Behind the scenes/meet and greet at athletic event, theater, etc.
 - **Week-long vacation rental** – California, Florida, Carolinas, cabin rental, etc.
 - **Weekend travel package** – Hotel, dinner, event tickets, points for travel or hotels
 - **Event Tickets** – Theatre, music, sports (October 2018 or later)
 - **Attraction Tickets** – Amusement parks, Disney, etc.
 - **Tours** – News station, sports team locker room and facility, etc.
 - **Cincinnati** – Anything Cincinnati themed! Reds, Bengals, FC, Over-The-Rhine...

- **Sports**
 - **Sports equipment** – Golf clubs, golf bag, tennis racket, etc.
 - **Sports memorabilia** – Autographed items, display pieces
 - **Golf** – Foursome with cart; tickets to PGA tournaments
 - **Sports tickets** – Local or nationally recognized teams

- **Technology and Gadgets**
 - **Technology gadgets** – iPad, Kindle, FitBit, Apple watch, camera
 - **Household gadgets** – Keurig, vacuums, Vitamix, etc.
 - **Kids gadgets** – LeapFrog, PSP, Nintendo, PS4, etc.

- **Beauty and Wellness**
 - **Handbags** – From unique or luxury designers
 - **Jewelry** – From unique or luxury designers
 - **Bottles of wine, special beer, liquors** – Always a big hit!
 - **Gourmet food basket** – Cookbooks, pots/pans, kitchen accessories
 - **Spa basket** – Combine spa essentials with a gift certificate

Please contact Katie Jensen at kjensen@thelamfoundation.org or 513-777-6889. Please use the solicitation letter and donation form attached when securing items. We request items to be submitted by August 15th for inclusion. The LAM Foundation reserves the right to use or refuse donated items at our discretion. All gifts are tax deductible to the amount extended by law.



Silent Auction Donation Form

2018 Breath of Hope Gala

September 8, 2018: Northern Kentucky Convention Center

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Phone: _____

Description of Donated Item(s): Please include any restrictions on the item (expiration date, days certificate can be redeemed, etc.):

Estimated Fair-Market Value: \$_____ (this will be your tax deductible amount).

Please submit the completed form to kjensen@thelamfoundation.org by **August 15th** for inclusion. The LAM Foundation reserves the right to use or refuse donated items at our discretion. The LAM Foundation is a 501(c)3 organization. Federal Tax ID: 31-1438001. Items donated are tax deductible to the amount extended by law.

Please contact kjensen@thelamfoundation.org to arrange delivery of auction items.

Sponsor a table at the 2018 Breath of Hope Gala on behalf of your family and friends or your company. Table sponsorship is \$2,000 and includes dinner for 10, recognition in the Gala program, and an inspiring evening at The LAM Foundation's largest annual fundraiser. Contact kjensen@thelamfoundation.org for more details.